



Ciudad de México, October 31st, 2019

REINER JAHN
PROJECT COORDINATOR MEXICO

Roger Sims
Project Coordinator H2H

Herewith we request and express the intention to be considered in Project 100 x 100.

1) APPLICANT INFORMATION:

_____ Rotary Club
Vallejo Rotaract Club (sponsor Rotary club Vallejo)
_____ Interact Club (sponsor Rotary club _____)

- Name Diana Ramos Abelleira
- Address Unidad Habitacional Juan de Dios Bátiz, Edificio 4
Entrada A, Dep 302, Col. Lindavista, Del. GAM, C.P. 07300
- District and Club Number: D4170, CN: 217025

2) NAME OF THE PROJECT

- Mission: Little barefoot feet

3) OBJECTIVES OF THE PROJECT

- General objective:

Provide shoes to poor children of Villa Victoria community, State of Mexico, to reduce the probability of injuries and infections through the feet.

- Specific objectives:

- a) Support Villa Victoria's families by delivering shoes to their children in the absence of financial resources.
- b) Decrease likelihood of injury and infections contractions through the feet due to lack of footwear.



c) Promote and disseminate handmade footwear in Mexico through collaboration with social projects.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG-TERM BREAK DOWN

The Project "Mission: Little barefoot feet", intends to create a collaboration between Rotaract Vallejo and artisanal footwear manufacturers in Mexico to take shoes with a special design for children from Mazahuas communities of the State of Mexico.

Children go barefoot to school and / or perform their daily activities in these conditions. Given this situation, it has been identified that feet are one of the main parts of the body to get infections, becoming more vulnerable to this situation due to conditions of non-use of footwear due to lack of financial resources from families.

Collaboration with Mexican artisans will also allow to promote and disseminate handmade footwear in Mexico through the collaboration of social projects.

"Mission: Little barefoot feet" not only considers to take tennis to children, also it is considered to visit the community to talk about the importance of hygiene. Tennis will be delivered in a shoe box with a personal hygiene kit too.

In a short time, it is considered to benefit 100 children who attend local primary school, however, it is intended to provide an accompaniment for this Project to be repeated every year and achieve that at least one complete generation can benefit from footwear during the whole primary level.

5) EXPLANATION OF THE PROJECT'S SUSTAINABILITY (AS APPLICABLE)

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES.

- Direct beneficiaries: 100 children between 6 and 12 years old
- Indirect beneficiaries: 2 handmade shoe manufacturers and approx 50 families

Villa Victoria community has a very high poverty and marginalization rates at national level. Weather is cold, favorable climate to generate skin lesions.

7) LOCATION OF THE PROJECT

Villa Victoria, State of Mexico, Mexico.

8) AREA OF FOCUS

- Peace and conflict resolution
- Disease prevention and treatment
- Water, sanitation, and hygiene



PROYECTO 100 X 100 MÉXICO



- _____ Maternal and child health
- _____ Literacy and basic education
- _____ Community economic development
- x Other (please specify _____)

8) PROJECT BUDGET

The budget of the projects is \$100,000.00 pesos, with the following proposed funding:

SOURCE	AMOUNT IN PESOS
Mexico commitment from applicant	\$10,000.00
Proposed support from other Mexico sources FURMEX Other (please specify _____)	\$0.00
Proposed US Heart 2 Heart support	\$90,000.00
TOTAL	\$100,000.00

Note: The minimum commitments from applicants are as follows:

	<u>Project Size (pesos)</u>	<u>Minimum Commitment (pesos)</u>
Rotary clubs	10,000 – 100,000	20% of total project budget
Rotary clubs	100,000 – 200,000	20,000
Rotaract and Interact clubs	10,000 – 200,000	10% of total project budget

1) The project detailed expenditures are as follows:

DESCRIPTION	PRICE & QUANTITY	TOTAL
100 pairs of shoes	\$75,000.00	
100 hygiene kit	\$15,000.00	
100 shoe boxes	\$3,000.00	
Logistics and transportation	\$4,000.00	
Diffusion and hygiene campaign	\$3,000.00	
	TOTAL	\$100,000.00



FIRMAS



APPLICANT NAME: Diana Ramos Abelleyra

ROTARY CLUB PRESIDENT 2019 - 2020, NAME AND SIGNATURE, E-Mail and Phone

Diana Ramos Abelleyra, diana.rabelleyra5@gmail.com, +52 1 775 1000 531

ROTARY CLUB PRESIDENT 2020 - 2021, NAME AND SIGNATURE

Diana Ramos Abelleyra

PROJECT LEADERS DURING PROJECT DURATION – NAMES AND SIGNATURES

LEADER 1

Diana Ramos Abelleyra

E-MAIL: diana.rabelleyra5@gmail.com

PHONE: 7751000531

LEADER 2

Lisette Longinos Villanueva

lizzie1505@live.com.mx

5591650722